

Demographics | Trade Area Map

Trade Area: Selkirk, MB (CY)

Population: 11,014 | Households: 4,717



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Demographics | Population & Households



Trade Area: Selkirk, MB (CY)

POPULATION

11,014

HOUSEHOLDS

4,717

MEDIAN MAINTAINER AGE

57

Index: 111

MARITAL STATUS

48.6%

Index:87

Married/Common-Law

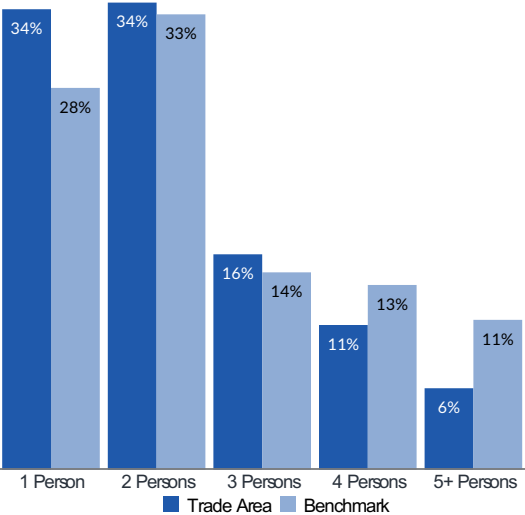
FAMILY STATUS*

29.0%

Index:161

Total Lone-Parent Families

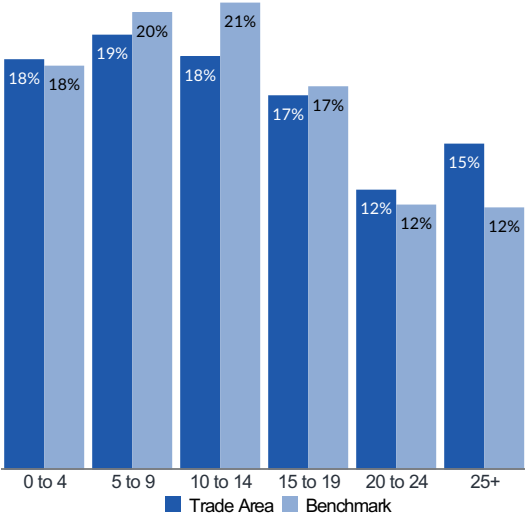
HOUSEHOLD SIZE



POPULATION BY AGE

	Count	%	Index
0 to 4	541	4.9	92
5 to 9	573	5.2	86
10 to 14	544	4.9	80
15 to 19	569	5.2	83
20 to 24	633	5.7	78
25 to 29	802	7.3	91
30 to 34	846	7.7	106
35 to 39	687	6.2	90
40 to 44	607	5.5	83
45 to 49	463	4.2	71
50 to 54	601	5.5	100
55 to 59	603	5.5	104
60 to 64	739	6.7	114
65 to 69	739	6.7	123
70 to 74	673	6.1	137
75 to 79	570	5.2	151
80 to 84	395	3.6	171
85+	429	3.9	189

AGE OF CHILDREN AT HOME



Benchmark: Manitoba

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*Chosen from index ranking with minimum 5% composition.

Index Colours:	<80	80 - 110	110+
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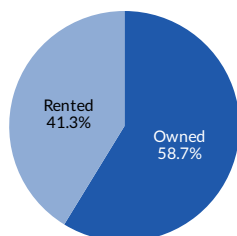
Demographics | Housing & Income



Trade Area: Selkirk, MB (CY)

Population: 11,014 | Households: 4,717

TENURE



STRUCTURE TYPE



Houses

71.5%

Index: 98



Apartments

28.3%

Index: 113

AGE OF HOUSING*

44 - 63 Years Old

% Comp: 36.7 Index: 128

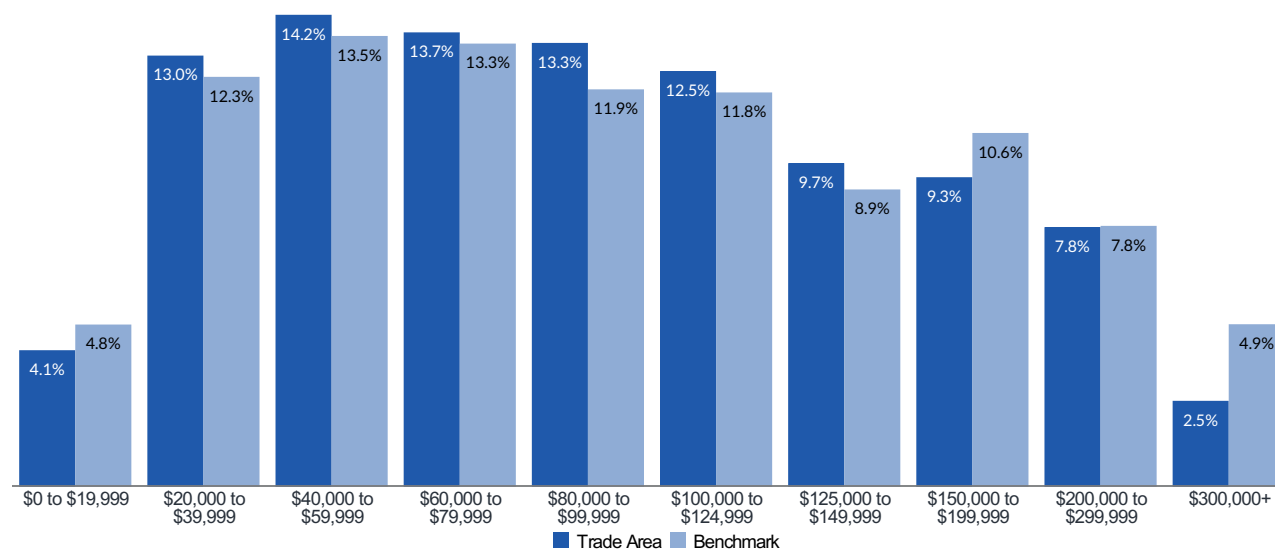
AVERAGE HOUSEHOLD INCOME



\$105,493

Index: 91

HOUSEHOLD INCOME DISTRIBUTION



Benchmark: Manitoba

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*Chosen from index ranking with minimum 5% composition.

Index Colours:	<80	80 - 110	110+
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Demographics | Education & Employment

Trade Area: Selkirk, MB (CY)

Population: 11,014 | Households: 4,717

EDUCATION



11.7%

Index: 46

University Degree

LABOUR FORCE PARTICIPATION



58.1%

Index: 85

Participation Rate

METHOD OF TRAVEL TO WORK: TOP 2*



36.2%

Index: 88

Travel to work by **Car (as Driver)**

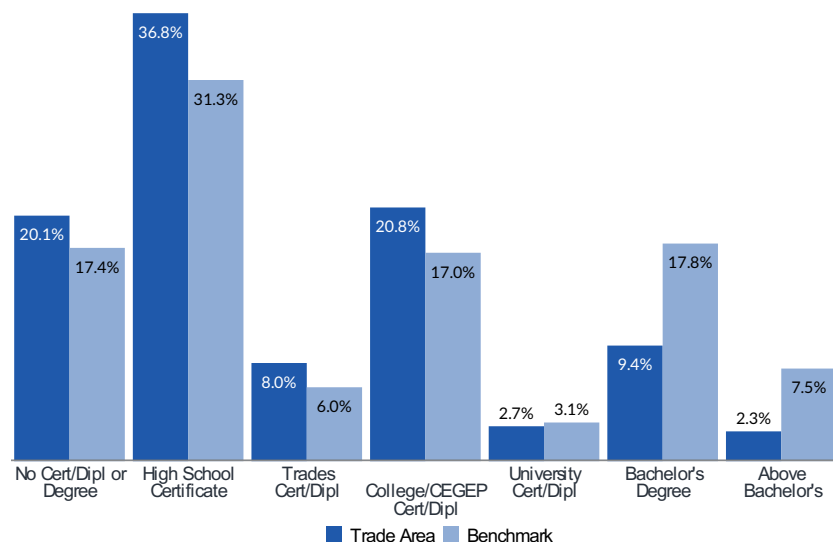


4.2%

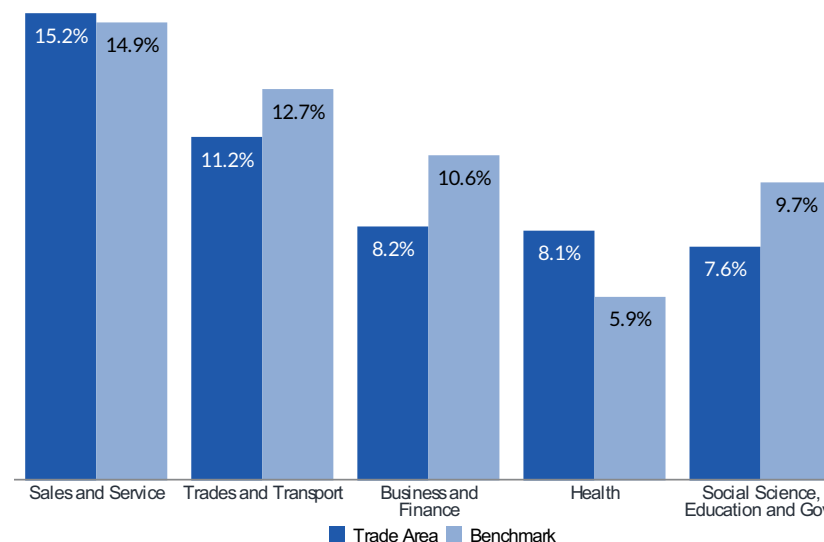
Index: 148

Travel to work by **Walking**

EDUCATIONAL ATTAINMENT



OCCUPATIONS: TOP 5*



Benchmark: Manitoba

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*Ranked by percent composition.

Index Colours:	<80	80 - 110	110+
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Demographics | Diversity

Trade Area: Selkirk, MB (CY)

Population: 11,014 | Households: 4,717

INDIGENOUS IDENTITY



35.3%

Index: 192

VISIBLE MINORITY PRESENCE



7.3%

Index: 30

Belong to a visible minority group

NON-OFFICIAL LANGUAGE



0.4%

Index: 26

No knowledge of English or French

IMMIGRATION



7.7%

Index: 32

Born outside Canada

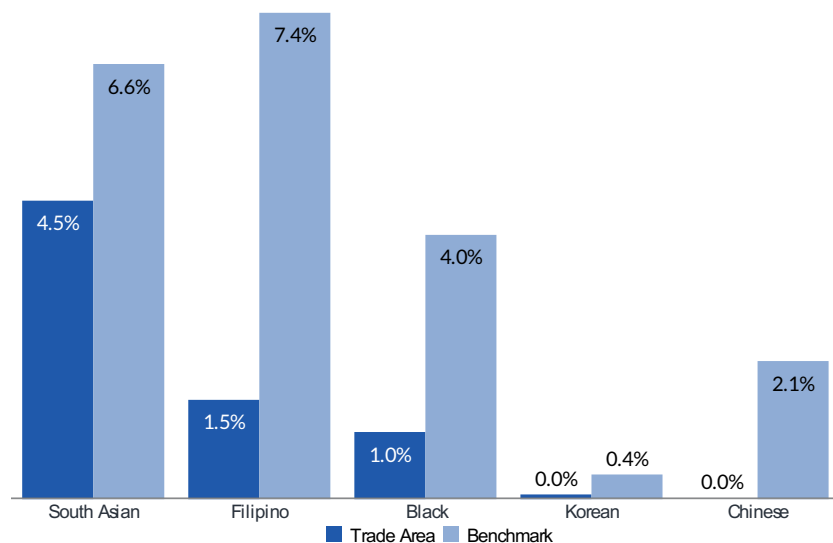
PERIOD OF IMMIGRATION*

N/A

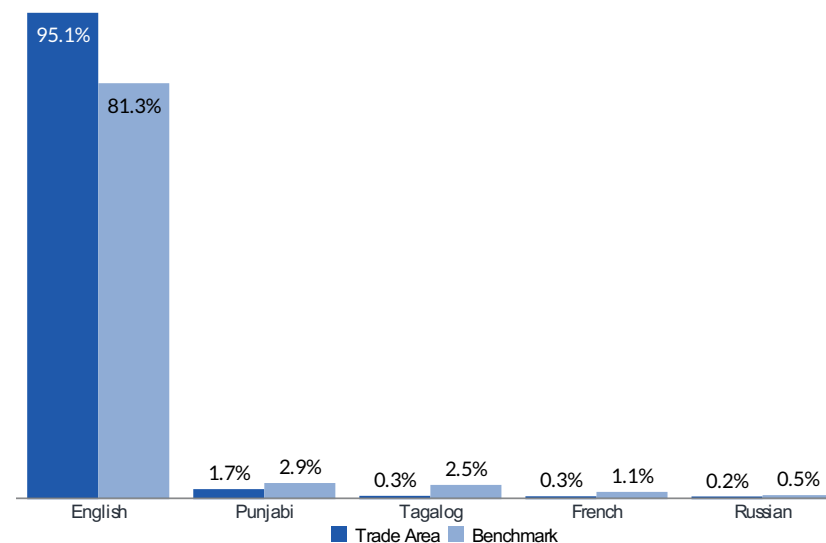
N/A%

Index: N/A

VISIBLE MINORITY STATUS: TOP 5**



LANGUAGES SPOKEN AT HOME: TOP 5**



Benchmark: Manitoba

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*Chosen from index ranking with minimum 5% composition.

**Ranked by percent composition.

Index Colours: <80 80 - 110 110+

Demographics | DemoStats Highlights

Trade Area: Selkirk, MB (CY)

HOUSEHOLD CHARACTERISTICS

	Count	%	Base Count	Base %	% Pen	Index
Basics						
Total Population	11,014	100.00	1,498,387	100.00	0.74	100
Total Households	4,717	100.00	563,612	100.00	0.84	100
Age of Household Maintainer						
15 to 24	134	2.84	22,934	4.07	0.58	70
25 to 34	735	15.58	93,176	16.53	0.79	94
35 to 44	716	15.18	104,785	18.59	0.68	82
45 to 54	605	12.83	93,181	16.53	0.65	78
55 to 64	781	16.56	94,707	16.80	0.82	99
65 to 74	901	19.10	87,627	15.55	1.03	123
75 To 84	579	12.28	51,207	9.09	1.13	135
85 Or Older	266	5.64	15,995	2.84	1.66	199
Size of Household						
1 Person	1,590	33.71	157,422	27.93	1.01	121
2 Persons	1,613	34.20	187,869	33.33	0.86	103
3 Persons	741	15.71	81,072	14.38	0.91	109
4 Persons	496	10.52	75,845	13.46	0.65	78
5 or More Persons	277	5.87	61,404	10.89	0.45	54
Household Type						
Total Family Households	2,919	61.88	376,095	66.73	0.78	93
One-Family Households	2,773	58.79	358,516	63.61	0.77	92
One-Family Hhlds w/ Additional Persons	138	2.93	18,641	3.31	0.74	88
One-Family Hhlds w/o Additional Persons	2,635	55.86	339,875	60.30	0.78	93
Multi-generational Family Household	128	2.71	14,766	2.62	0.87	104
Multiple-Family Households	18	0.38	2,813	0.50	0.64	76
Non-Family Households	1,798	38.12	187,517	33.27	0.96	115
One-Person Households	1,646	34.90	161,306	28.62	1.02	122
Two-Or-More-Person Households	152	3.22	26,211	4.65	0.58	69
Marital Status						
Married Or Living With A Common-Law Partner	4,265	48.59	675,072	56.17	0.63	87
Single (Never Legally Married)	2,606	29.69	371,968	30.95	0.70	96
Separated	353	4.02	28,925	2.41	1.22	167
Divorced	700	7.97	61,010	5.08	1.15	157
Widowed	854	9.73	64,944	5.40	1.31	180
Children at Home						
Households with Children at Home	--	38.27	--	40.93	--	93
Age of Children at Home						
Total Number Of Children At Home	2,907	100.00	436,652	100.00	0.67	100
0 to 4	533	18.34	78,800	18.05	0.68	102
5 to 9	565	19.44	89,286	20.45	0.63	95
10 to 14	537	18.47	91,143	20.87	0.59	89
15 to 19	486	16.72	74,762	17.12	0.65	98
20 to 24	363	12.49	51,609	11.82	0.70	106
25 and over	423	14.55	51,052	11.69	0.83	124

DWELLING CHARACTERISTICS

	Count	%	Base Count	Base %	% Pen	Index
Housing Tenure						
Owned	2,771	58.74	373,350	66.24	0.74	89
Rented	1,946	41.26	175,457	31.13	1.11	133
Band Housing	0	0.00	14,805	2.63	0.00	0
Housing Type						
Houses	3,374	71.53	412,399	73.17	0.82	98
Single-Detached House	2,832	60.04	369,505	65.56	0.77	92
Semi-Detached House	153	3.24	20,505	3.64	0.75	89
Row House	389	8.25	22,389	3.97	1.74	208
Apartments	1,333	28.26	140,461	24.92	0.95	113
High-rise (5+ Floors)	287	6.08	48,729	8.65	0.59	70
Low-rise (<5 Floors)	1,034	21.92	83,511	14.82	1.24	148
Detached Duplex	12	0.25	8,221	1.46	0.15	17
Other Dwelling Types	10	0.21	10,752	1.91	0.09	11
Housing Period of Construction						
Before 1961	1,322	28.03	138,029	24.49	0.96	114
1961 - 1980	1,732	36.72	161,518	28.66	1.07	128
1981 - 1990	402	8.52	67,047	11.90	0.60	72
1991 - 2000	310	6.57	46,537	8.26	0.67	80
2001 - 2005	132	2.80	21,779	3.86	0.61	72
2006 - 2010	138	2.93	26,749	4.75	0.52	62
2011 - 2015	251	5.32	31,846	5.65	0.79	94
2016 - 2021	252	5.34	37,084	6.58	0.68	81
After 2021	178	3.77	33,023	5.86	0.54	64

INCOME, EDUCATION & EMPLOYMENT

	Count	%	Base Count	Base %	% Pen	Index
Household Income						
Average Household Income	--	105,493.02	--	115,525.70	--	91
Education						
No Certificate, Diploma Or Degree	1,763	20.08	209,492	17.43	0.84	115
High School Certificate Or Equivalent	3,226	36.75	375,606	31.25	0.86	118
Apprenticeship Or Trades Cert/Dipl	698	7.95	71,576	5.96	0.98	134
College/CEGEP/Non-Uni Cert/Dipl	1,822	20.76	204,677	17.03	0.89	122
University Cert/Dipl Below Bachelor	241	2.75	36,710	3.05	0.66	90
University Degree	1,028	11.71	303,858	25.28	0.34	46
Labour Force						
In The Labour Force (15+)	5,100	58.10	817,045	67.98	0.62	85
Labour Force by Occupation						
Management	42	0.48	8,000	0.67	0.53	72
Business Finance Administration	724	8.25	127,119	10.58	0.57	78
Sciences	167	1.90	52,303	4.35	0.32	44
Health	712	8.11	71,481	5.95	1.00	136
Education, Gov't, Religion, Social	666	7.59	116,457	9.69	0.57	78
Art, Culture, Recreation, Sport	73	0.83	15,827	1.32	0.46	63
Sales and Service	1,336	15.22	179,296	14.92	0.75	102
Trades and Transport	981	11.18	153,126	12.74	0.64	88
Natural Resources and Agriculture	70	0.80	33,446	2.78	0.21	29
Manufacturing and Utilities	181	2.06	39,061	3.25	0.46	63
Commuting						
Car (As Driver)	3,178	36.20	496,239	41.29	0.64	88
Car (As Passenger)	355	4.04	53,260	4.43	0.67	91
Public Transit	38	0.43	36,841	3.06	0.10	14
Walk	369	4.20	34,199	2.85	1.08	148
Bicycle	58	0.66	7,900	0.66	0.73	101

IDENTITY, LANGUAGE, IMMIGRATION & VISIBLE MINORITY STATUS

	Count	%	Base Count	Base %	% Pen	Index
Indigenous Identity						
Indigenous Identity	3,674	35.28	268,960	18.41	1.37	192
Knowledge of Official Language						
English Only	9,797	94.08	1,317,999	90.20	0.74	104
French Only	9	0.09	1,915	0.13	0.47	66
English And French	569	5.46	121,043	8.28	0.47	66
Neither English Nor French	38	0.36	20,191	1.38	0.19	26
Immigration Status						
Non-Immigrant Population	9,448	90.73	1,040,492	71.21	0.91	127
Born In Province of Residence	8,285	79.56	895,087	61.26	0.93	130
Born Outside Province of Residence	1,163	11.17	145,405	9.95	0.80	112
Immigrant Population	801	7.69	347,434	23.78	0.23	32
Visible Minority Status						
Total Visible Minorities	765	7.35	357,530	24.47	0.21	30
Chinese	0	0.00	30,384	2.08	0.00	0
South Asian	471	4.52	96,503	6.61	0.49	68
Black	104	1.00	58,476	4.00	0.18	25
Filipino	155	1.49	107,901	7.38	0.14	20
Latin American	0	0.00	16,305	1.12	0.00	0
Southeast Asian	0	0.00	13,527	0.93	0.00	0
Arab	0	0.00	10,207	0.70	0.00	0
West Asian	0	0.00	4,483	0.31	0.00	0
Korean	5	0.05	5,148	0.35	0.10	14
Japanese	0	0.00	2,084	0.14	0.00	0
Mother Tongue*						
English	9,223	88.57	1,000,160	68.45	0.92	129
French	131	1.26	41,962	2.87	0.31	44
Total Non-Official	901	8.65	349,155	23.90	0.26	36
Punjabi	256	2.46	54,113	3.70	0.47	66
Ukrainian	94	0.90	10,315	0.71	0.91	128
Tagalog	89	0.85	57,353	3.92	0.16	22
German	82	0.79	27,007	1.85	0.30	43
Indigenous Languages	43	0.41	17,863	1.22	0.24	34
Russian	32	0.31	9,623	0.66	0.33	47
Polish	29	0.28	4,992	0.34	0.58	82
Spanish	26	0.25	13,799	0.94	0.19	26
Korean	23	0.22	3,779	0.26	0.61	85
Gujarati	23	0.22	8,478	0.58	0.27	38

Benchmark: Manitoba

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*Displaying top 10 non-official Mother Tongue language variables by percent composition.

Index Colours:	<80	80 - 110	110+
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Psychographics | SocialValues Overview

Trade Area: Selkirk, MB (CY)



Strong Values

Values	Index
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Descriptions | Top 3 Strong Values

Utilitarian Consumerism

Tendency to base purchase decisions on utilitarian rather than aesthetic considerations. Measures the attention given to utility of objects and products purchased. People strong on this construct seldom buy products purely for their appearance. Lack of a need to engage in personal expression through aesthetic means.

Cultural Assimilation

Lack of openness toward the diverse cultures, ethnic communities and immigrants that make up Canada. A belief that ethnic groups should be encouraged to give up their cultural identities and blend in to the dominant culture.

Ecological Concern

A tendency to believe that today's environmental problems are a result of industrial and personal disregard for the environment. People strong on this construct feel that environmental destruction is unacceptable and reject the notion that job protection or economic advancement should be allowed at the expense of environmental protection. They also reject the idea that any one person is too small to make a contribution to this project



Weak Values

Values	Index
Joy of Consumption	74
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Sexism	81
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Concern for Appearance	84



Descriptions | Top 3 Weak Values

Joy of Consumption

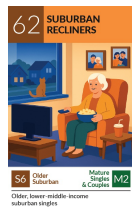
Intense gratification through the purchase of consumer goods (rather than basic necessities). Enjoying consumption for the pleasure of consumption. People who are strong on this construct are often more excited by the act of buying than by the use of the products they buy.

Pursuit of Novelty

Active desire to discover new "modern" products, services and experiences, and to integrate them into the routine of daily life. People who are strong on this construct want to experience something new every day.

Need for Status Recognition

Desire to be held in esteem and respect by others, and to express one's social standing or aspired status, through a display of fine manners, good taste, style or "chic".

Top 5 segments represent **64.9%** of households in Selkirk, MB (CY)

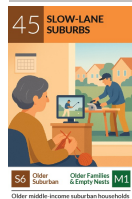
Rank: 1
Hhlds: 1,444
Hhld %: 30.61
% in Benchmark: 2.38
Index: 1,284

Suburban Recliners consists primarily of older individuals and couples living in affordable suburban neighbourhoods surrounding smaller and mid-sized cities. Characterized by a large proportion of empty-nesters and seniors earning modest lower-middle incomes, this segment tends to reside in single-detached homes and low-rise apartments, where they value a strong sense of community. These third-plus-generation Canadians enjoy their leisure time by attending local cultural events, theatre, and engaging in outdoor activities. Generally frugal, they make mindful spending decisions and show a strong interest in civic involvement and sustainability. Their lifestyle reflects a desire for connection, continuity, and meaningful engagement within their local communities.



Rank: 2
Hhlds: 520
Hhld %: 11.02
% in Benchmark: 1.55
Index: 710

Value Villagers represent a distinctive and resourceful segment, primarily located in older neighbourhoods of mid-sized industrial cities. Characterized by a blend of singles, couples, and lone-parent families, they tend to live in homes with a strong local identity. Despite earning lower-middle incomes, many have found ways to live affordably, often sharing rent with roommates. This segment takes pride in their tight-knit communities and enjoys outdoor and cultural activities such as visiting parks, attending local craft shows, and curling. Their focus on emotional balance and civic involvement reflects a lifestyle rooted in resilience, creativity, and community connection.



Rank: 3
Hhlds: 370
Hhld %: 7.84
% in Benchmark: 0.91
Index: 860

Slow Lane Suburbs consists of older singles and couples, primarily over the age of 55, residing in mid-sized cities. This segment enjoys a quiet lifestyle, often owning affordable single-detached homes, many inhabited by third-plus-generation Canadians. With high school or college educations leading to steady, middle-income careers, they tend to run tight households while remaining active through outdoor recreation and local events such as food festivals. Their consumer habits lean toward frugality, yet they continue to value quality and social responsibility. Defined by deep roots and a sense of continuity, this segment embraces a lifestyle shaped by simplicity, familiarity, and meaningful everyday moments.



Rank: 4
Hhlds: 367
Hhld %: 7.78
% in Benchmark: 7.68
Index: 101

Indigenous Families are characterized by a high proportion of residents of Indigenous origin. This segment primarily consists of younger and middle-aged family households, often multigenerational and located in remote communities. Many reside in single-detached homes, with more than a quarter living in band housing. With a strong focus on cultural traditions, residents actively participate in community events and value opportunities for authentic connection. While financial challenges exist, the majority are engaged in the workforce and seek meaningful employment. A close bond with nature defines their lifestyle, with outdoor activities playing a central role in both recreation and cultural expression.



Rank: 5
Hhlds: 362
Hhld %: 7.67
% in Benchmark: 1.33
Index: 578

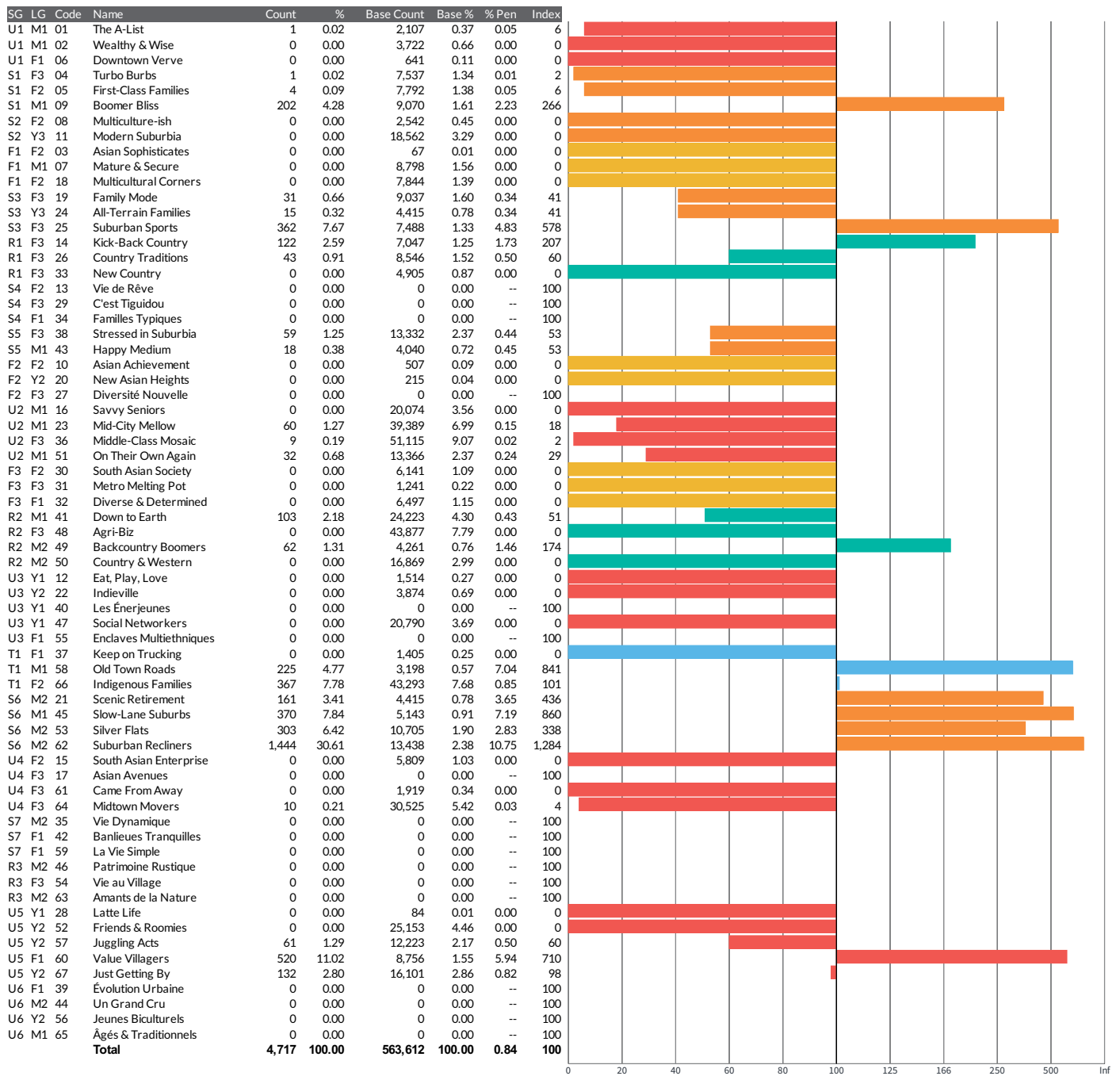
Suburban Sports Enthusiasts represent a dynamic segment of younger and middle-aged families, predominantly residing in suburban single-detached homes across Canada. With a mix of educational backgrounds - many focused on trade schools - residents often work in service or blue-collar occupations, earning upper-middle incomes. This group frequently participates in sports like hockey and enjoys a range of outdoor hobbies, blending an active lifestyle with activities that suit all members of the family. They value stability and traditional norms, often showing resistance to rapid technological change. Their lifestyle is grounded in routine, hands-on engagement, and a strong commitment to family and local life.

PRIZM® Profile | Trade Area



Trade Area: Selkirk, MB (CY)

Base Variable: Total Households



Benchmark: Manitoba

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Trade Area: Selkirk, MB (CY)

BUSINESSES BY EMPLOYEE SIZE

	Count	%	Base Count	Base %	% Pen	Index
Number of Businesses - 1-4 Employees	185	44.36	19,681	50.80	0.94	87
Number of Businesses - 100-499 Employees	11	2.64	711	1.84	1.55	144
Number of Businesses - 20-99 Employees	63	15.11	5,051	13.04	1.25	116
Number of Businesses - 5-19 Employees	148	35.49	12,384	31.97	1.20	111
Number of Businesses - 500+ Employees	1	0.24	49	0.13	2.04	190
Number of Businesses - Employee Size Not Stated	9	2.16	865	2.23	1.04	97

BUSINESSES BY SALES VOLUME

	Count	%	Base Count	Base %	% Pen	Index
Number of Businesses - \$1 million - 4.9 million	99	23.74	8,486	21.90	1.17	108
Number of Businesses - \$100+ million	1	0.24	135	0.35	0.74	69
Number of Businesses - \$20 million - 99.9 million	11	2.64	816	2.11	1.35	125
Number of Businesses - \$5 million - 19.9 million	30	7.19	2,720	7.02	1.10	102
Number of Businesses - Sales < \$1 million	197	47.24	19,215	49.60	1.03	95
Number of Businesses - Sales Not Stated	79	18.94	7,369	19.02	1.07	100

BUSINESSES BY INDUSTRY

	Count	%	Base Count	Base %	% Pen	Index
Accommodation and Food Services	33	7.91	2,836	7.32	1.16	108
Administrative and Support and Waste Management	10	2.40	1,065	2.75	0.94	87
Agricultural & Natural Resources	1	0.24	588	1.52	0.17	16
Arts, Entertainment and Recreation	12	2.88	1,117	2.88	1.07	100
Construction	10	2.40	3,026	7.81	0.33	31
Educational, Health and Social Services	87	20.86	6,040	15.59	1.44	134
Finance, Insurance and Real Estate	33	7.91	3,169	8.18	1.04	97
Information	7	1.68	651	1.68	1.08	100
Management	0	0.00	13	0.03	0.00	100
Manufacturing	29	6.95	1,524	3.93	1.90	177
Other Services (Except Public Administration)	51	12.23	5,091	13.14	1.00	93
Professional, Scientific and Technical Services	25	6.00	3,171	8.19	0.79	73
Public Administration	20	4.80	1,322	3.41	1.51	141
Retail Trade	80	19.18	5,788	14.94	1.38	128
Transportation And Warehousing	7	1.68	1,039	2.68	0.67	63
Unassigned	1	0.24	397	1.02	0.25	23
Wholesale Trade	11	2.64	1,904	4.91	0.58	54

Benchmark: Manitoba

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Index Colours:	<80	80 - 110	110+
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BusinessProfiles | 2-Digit NAICS



Trade Area: Selkirk, MB (CY)

	Count	%	Base Count	Base %	% Pen	Index
11: AGRICULTURE, FORESTRY, FISHING AND HUNTING	1	0.24	508	1.31	0.20	18
21: MINING, QUARRYING, AND OIL AND GAS EXTRACTION	0	0.00	55	0.14	0.00	100
22: UTILITIES	0	0.00	25	0.06	0.00	100
23: CONSTRUCTION	10	2.40	3,026	7.81	0.33	31
31: MANUFACTURING	1	0.24	267	0.69	0.37	35
32: MANUFACTURING	11	2.64	344	0.89	3.20	297
33: MANUFACTURING	17	4.08	913	2.36	1.86	173
42: WHOLESALE TRADE	11	2.64	1,904	4.91	0.58	54
44: RETAIL TRADE	30	7.19	2,703	6.98	1.11	103
45: RETAIL TRADE	50	11.99	3,085	7.96	1.62	151
48: TRANSPORTATION AND WAREHOUSING	5	1.20	774	2.00	0.65	60
49: TRANSPORTATION AND WAREHOUSING	2	0.48	265	0.68	0.75	70
51: INFORMATION	7	1.68	651	1.68	1.08	100
52: FINANCE AND INSURANCE	26	6.24	1,905	4.92	1.36	127
53: REAL ESTATE AND RENTAL AND LEASING	7	1.68	1,264	3.26	0.55	51
54: PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES	25	6.00	3,171	8.19	0.79	73
55: MANAGEMENT OF COMPANIES AND ENTERPRISES	0	0.00	13	0.03	0.00	100
56: ADMINISTRATIVE AND SUPPORT AND WASTE MANAGEMENT AND REMEDIATION SERV	10	2.40	1,065	2.75	0.94	87
61: EDUCATIONAL SERVICES	12	2.88	1,456	3.76	0.82	77
62: HEALTH CARE AND SOCIAL ASSISTANCE	75	17.99	4,584	11.83	1.64	152
71: ARTS, ENTERTAINMENT, AND RECREATION	12	2.88	1,117	2.88	1.07	100
72: ACCOMMODATION AND FOOD SERVICES	33	7.91	2,836	7.32	1.16	108
81: OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION)	51	12.23	5,091	13.14	1.00	93
92: PUBLIC ADMINISTRATION	20	4.80	1,322	3.41	1.51	141
99: UNASSIGNED	1	0.24	397	1.02	0.25	23

Benchmark: Manitoba

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Index Colours:	<80	80 - 110	110+
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Report Details

Name:	Demographics, Social Values & Segmentation 2025 - Selkirk (CY)
Date / Time:	7/3/2026 4:59:43 PM
Workspace:	SelkirkNOW Website
Workspace Vintage:	2025

Trade Area		
Name	Level	Geographies
Selkirk, MB (CY)	Census Subdivision	Selkirk, MB (CY)

Benchmark		
Name	Level	Geographies
Manitoba	Province	Manitoba

DataSource		
Product	Provider	Copyright
DemoStats 2025	Environics Analytics Statistics Canada Oxford Economics CMHC	©2026 Environics Analytics (https://en.environicsanalytics.com/Envision/Ab)
SocialValues	Environics Analytics Environics Research	©2026 Environics Research (https://en.environicsanalytics.com/Envision/Ab)
PRIZM® Bases	Environics Analytics Statistics Canada Equifax	©2026 Environics Analytics. PRIZM is a registered trademark of Claritas, LLC. used under license. (https://en.environicsanalytics.com/Envision/Ab)

Segmentation System		
Product	Provider	Copyright
PRIZM®	Environics Analytics	©2026 Environics Analytics, PRIZM is a registered trademark of Claritas, LLC. (https://en.environicsanalytics.com/Envision/Ab)

Report Details

Name: BusinessProfiles 2025 - Selkirk (CY)
Date / Time: 12/31/1969 7:00:00 PM
Workspace: SelkirkNOW Website
Workspace Vintage: 2025

Trade Area		
Name	Level	Geographies
Selkirk, MB (CY)	Census Subdivision	Selkirk, MB (CY)

Benchmark		
Name	Level	Geographies
Manitoba	Province	Manitoba

DataSource			
Product	Provider	Copyright	Variables
BusinessProfiles	Environics Analytics Data Axle	© 2026 Data Axle Inc. All Rights Reserved. (https://en.environicsanalytics.com/en/2025/12/31/1969-7-00-00-PM)	NAICS Code - 6 Digit; NAICS Code Description - 6 Digit; Number of Employees Size Code; English description of Employee Size Code (INFO_EMP); Regrouping of Employee Size Codes; English description of Employee Size Code (EMPSIZCLS); Corporate Employee Size Code; Annual Sales Volume Code; English description of Sales Volume Code (INFO_SAL); Regrouping of Annual Sales Volume Code; English description of Sales Volume Code (SALVOLCLS); Corporate Sales Volume Code; Regrouping of NAICS Code - 2 Digit; English description of NAICS Code - 2 Digit (INDUSTCLS); NAICS Code - 2 Digit; NAICS Code Description - 2 Digit; NAICS Code - 3 Digit; NAICS Code Description - 3 Digit; NAICS Code - 4 Digit; NAICS Code Description - 4 Digit